

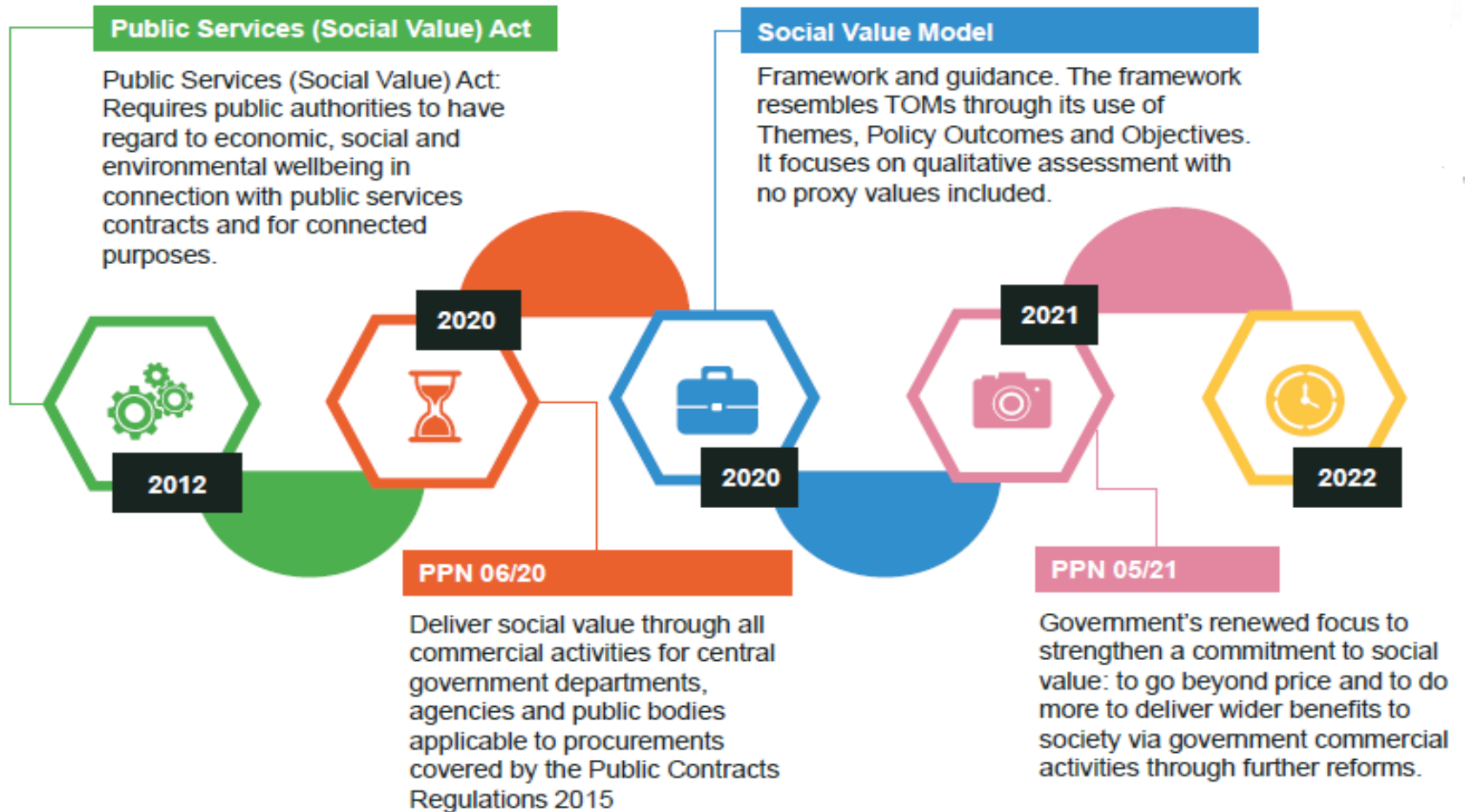


Lancashire Enterprise Zones

Unlocking Social Value

**MARTIN HILL
31ST August 2022**

Social value rising up the agenda



Mapping Social Value Across LEP Programme Portfolio

ONE MEASURE AND REPORTING STANDARD ACROSS LEP PROGRAMMES

National Social Value Framework

Adoption of National Themes Outcomes and Measure (TOM's) Framework

4 LEP Programmes

- City Deal Projects
- Boost 3 – Business Support
- Rosebud Business Finance
- Growth Deal Projects

4 Thematic Areas:

- Future Workforce
- Inclusive Workforce
- Skilled and Productive Workforce
- Community Benefits

12 Core Measures



Key Benefits

- Provides a consistent approach to measuring and reporting
- Allows us to demonstrate social value at both project and programme level
- Simplified set of core metrics
- Allows benchmarking

Strategic Alignment

- Central Lancashire Supplementary Planning Document
- LCC Social Value Procurement Policy Mapped to Gov Office Social Value Model
- Mapped to UN Global Sustainable Development Goals

LEP Social Value

SOCIAL VALUE
ADDED

FUTURE WORKFORCE

INCLUSIVE
WORKFORCE

SKILLED
&
PRODUCTIVE
WORKFORCE

PRIORITIES

PROCUREMENTS &
SUPPLY CHAIN

Graduate Placements
Work Experience
Careers/STEM Support

Local Employment
NEET Opportunities
Long Term Unemployed

Apprenticeships
Workforce Development
Leadership & Management

Reflect Lancashire's
Strategic Themes and
Objectives

Social
£
Value

Case Studies

Lancashire LEP have produced a number of detailed Social Value Case Studies to highlight some of the positive output and outcomes delivered through a range of projects including Growth Deal and City Deal projects.

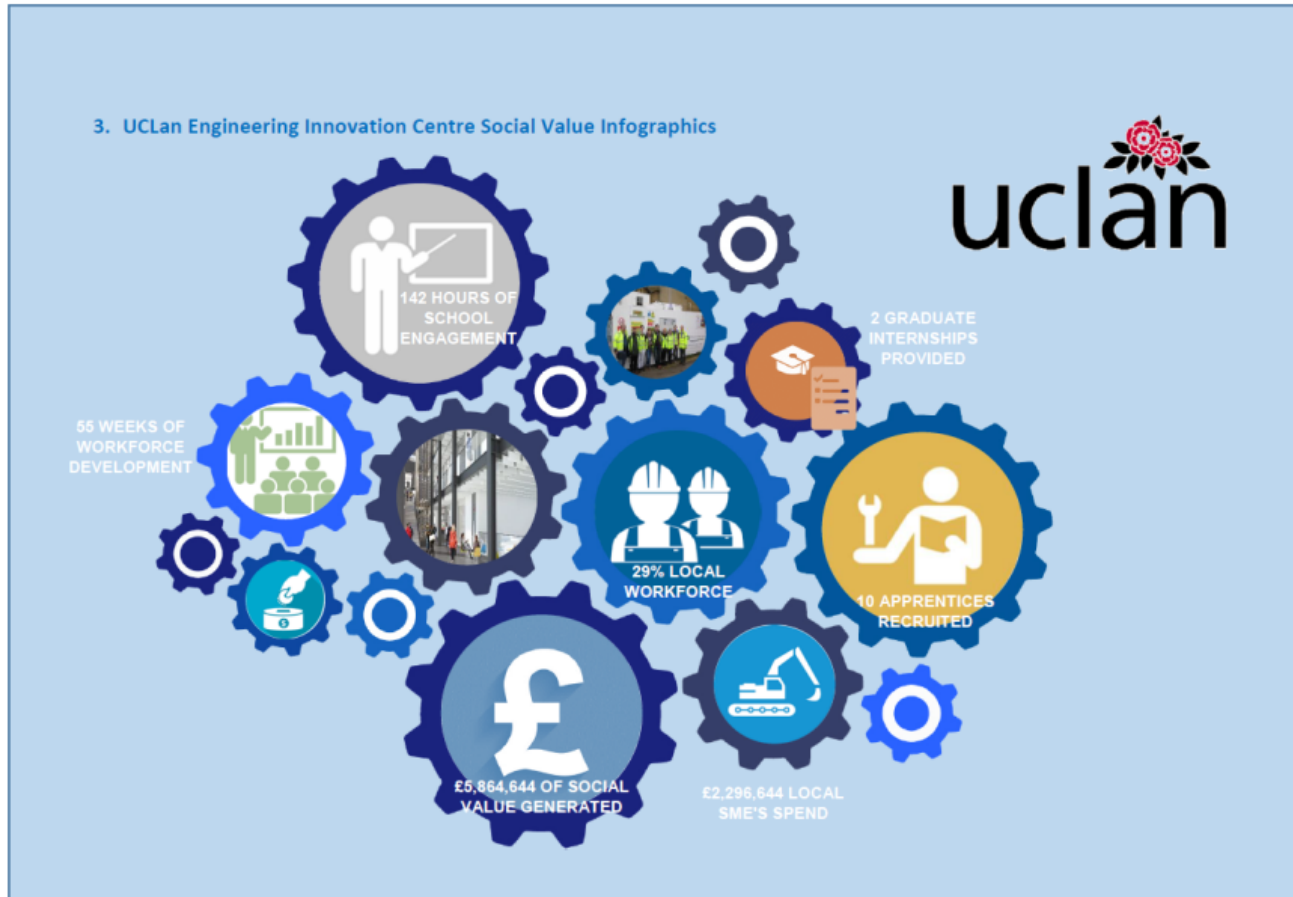


Case Study



UNIVERSITY OF CENTRAL LANCASHIRE ENGINEERING INNOVATION CENTRE

EIC Case Study



Proposed Core Social Value Metrics



LANCASHIRE ENTERPRISE ZONES SOCIAL VALUE FRAMEWORK					
THEMATIC AREA	KPI NO	Metric	Indicator	Measure	Proxy £
FUTURE WORKFORCE	1	Working hours committed from business volunteers to support careers education and information and/or curriculum development in schools and colleges in Lancashire per year.	No. of hours dedicated to support young people into work (e.g. CV advice, mock interviews, careers guidance) - (under 24 y.o.)	no. hrs*no. attendees	£105.50
			Local school and college visits e.g. delivering careers talks, curriculum support, literacy support, safety talks (No. hours, includes preparation time)	no. staff hours	£16.09
	2	Number of work experience placements for 15-18 year olds per year (based on a placement being one week) at Lancashire schools and colleges	No. of weeks spent on meaningful work placements or pre-employment course; 1-6 weeks student placements (unpaid)	no.weeks	£168.72
	3	Number of undergraduate project placements per year offered to Lancashire's Universities.	Meaningful work placements that pay Minimum or National Living wage according to eligibility - 6 weeks or more (internships)	no.weeks	£168.72
4	Number of graduate internships per year for graduates living in Lancashire	£168.72			
INCLUSIVE WORKFORCE	5	Number of employment opportunities offered to Lancashire residents that are unemployed or at a disadvantage e.g. ex-offenders.	No. of local people (FTE) employed on contract	no. people FTE	£29,125.20
			Percentage of local employees (FTE) on contract (percentage)	%	Record only
			No. of employees (FTE) taken on who are long term unemployed (unemployed for a year or longer)	no. people FTE	£20,481.00
			No. of employees (FTE) taken on who are not in employment, education, or training (NEETs)	no. people FTE	£14,782.00
			No. of employees (FTE) taken on who are rehabilitating young offenders (18-24 y.o.)	no. people FTE	£24,527.00
	No. of jobs (FTE) created for people with disabilities	no. people FTE	£16,420.00		
	6	Number of work placements or trails offered to unemployed Lancashire residents.	No of placement weeks	no.weeks	£168.72
7	Working days committed from business volunteers to mentor NEET ('not in education, employment or training') people.	No. of hours dedicated to supporting unemployed people into work by providing career mentoring, including mock interviews, CV advice, and careers guidance	no. hrs*no. attendees	£105.50	

Proposed Core Social Value Metrics

SKILLED AND PRODUCTIVE WORKFORCE	8	Number of apprenticeships (16-18 year old and Adults).	No. of apprenticeships on the contract that have either been completed during the year, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+	no.weeks	£224.07
	9	Commitment to workforce planning and investment in training of employees.	Adoption of the Lancashire Skills Pledge		Record Only
	10	Investment in workforce development/leadership skills	No. of training opportunities on contract (BTEC, City & Guilds, NVQ, HNC) that have either been completed during the year, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+	no.weeks	£286.47
COMMUNITY BENEFITS	11	Supporting the VCSE sector and community based projects	Donations or in-kind contributions to local community projects (£ & materials)	£ value	£1.00
			Number of voluntary hours donated to support VCSEs (excludes expert business advice)	no. staff volunteering hours	£16.09
			Provision of expert business advice to VCSEs and SMEs (e.g. financial advice / legal advice / HR advice/HSE)	no. staff hours	£101.86
			Equipment or resources donated to VCSEs (£ equivalent value)	£ value	£1.00
	12	Local Procurement and commissioning of local SMEs and social enterprises / third sector organisations	Total amount (£) spent in LOCAL supply chain through the contract.	£	£1.00
			Total amount (£) spent through contract with LOCAL SMEs	£	£1.00
	13	Other measures - please describe any additional initiatives that you would like to make and in hrs or £ to be invested	Other measures (hrs) - please describe any additional initiatives that you would like to make and hrs to be committed (No. voluntary hrs)	hrs	£16.09
Other measures (£) - please describe any additional initiatives that you would like to make and £ to be invested			£	£1.00	
					Total Social Val
Future Workforce					
Inclusive Workforce					
Skilled & Productive Workforce					
Community/Economic Benefits					

Optional and Project Specific Metrics

Theme	Outcome	Measure
Environment <i>Decarbonising and Safeguarding our World</i>	Carbon emissions are reduced	Savings in CO2e emissions on contract achieved through de-carbonisation
		Carbon emissions reductions through reduced energy use and energy efficiency measures - on site
		Commitment to carbon emissions savings to achieve net carbon zero before 2050
		Carbon emission reductions through reduced energy use and energy efficiency measures - on site
		Carbon emission reductions through increased use of renewable energy - on site
	Air pollution is reduced	Car miles saved on the project as a result of a green transport programme or equivalent (e.g. cycle to work programmes, public transport or car pooling programmes, etc.)
		Freight miles saved as a result of a green logistics plan (e.g. reduced trips to site)
		Percentage of fleet or construction vehicles on the contract that is at Least Euro 6 or LEV
	Safeguarding the natural environment	Donations or investments towards initiatives aimed at environmental and biodiversity conservations and sustainable management projects for both marine and terrestrial ecosystems
		Donations or investments towards expert designed sustainable reforestation or afforestation initiatives
		Volunteering time for environmental conservation & sustainable ecosystem management initiatives
		Resources (on the contract) dedicated to creating green spaces, improving biodiversity or helping ecosystems.
	Resource efficiency and circular economy solutions are promoted	Percent of construction waste diverted from landfill against relevant benchmark (e.g. BREEAM)
		Tonnes of construction waste diverted from landfill against relevant benchmark (e.g. BREEAM)

Suggested Monitoring & Reporting Arrangements

- Project level data to be reported annually to LEP - Enterprise Zone Governance Committee
- Four established thematic areas with additional options to reflect type and nature of project :
 - Future Workforce
 - Inclusive Workforce
 - Skilled and Productive Workforce
 - Community Benefits
 - Sustain inability and Environment
- 12 core measures to report against with project specific measures options
- Sharing of case studies for inclusion in reporting to highlight good news and best practice

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